

For Immediate Release

Contacts:
John Golle
Safe Lites, LLC
952.224.9865
jgolle@safelites.com



GlowSkin technology honored as semi-finalist in 2008 MN Cup

Minneapolis – June 16, 2008 ... GlowSkin® Active Illumination Technology manufacturer Safe Lites, LLC (Eden Prairie, MN) was honored as a semi-finalist in the 2008 MN Cup competition. The MN Cup is an annual, statewide competition that seeks out aspiring entrepreneurs and their breakthrough ideas. More than 840 entrants participated in this year's event with only the top 30 selected to move onto the semi-final round.

GlowSkin is Safe Lites' proprietary specification of industrial-grade electroluminescent (EL) lighting which is a powered lighting system that glows, rather than shines, and is designed to stand up to harsh outdoor conditions while improving the visibility of vehicles, equipment, people, or nearly anything. GlowSkin is extremely thin and flexible, requires minimal energy to power it, can be produced in nearly any color, size, or shape, and uniquely is the only light source that does not diminish or impair night vision. These features coupled with the non-intrusive characteristic of GlowSkin make it an ideal technology for advertising and promotional applications.

Safe Lites, LLC partners with companies worldwide to give leaders in their industries the ability to attract attention by enhancing their offering with unequalled visibility. The company's issued and pending patents provide significant differentiation and protection. Customers represent Advertising & Promotion, Entertainment, Industrial, Outdoor & Recreation, Public Safety, and Transportation industries. For more information about Safe Lites and GlowSkin, visit www.safelites.com and www.glowskin.us or call 1-866-206-0566.