

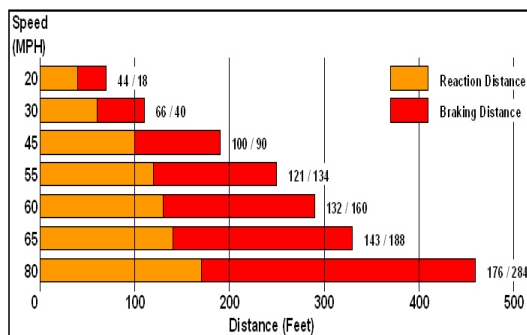
**Better Protecting Farm & Construction Equipment Just Makes Sense:**

- Vehicle Safety Affects Morale
- Accidents Increase Insurance Costs
- Equipment Downtime Can Cause:
  - Lost Revenue
  - Customer Dissatisfaction
  - Employee Inefficiency

... you cannot afford to buy anything less than the best protection for your equipment.

**Insist on BrightZone™ Safety Signs Demand the Very Best**

**Vehicle Stopping Distances**



Are you sure they can see you in time?

**About Safe Lites, LLC**

Safe Lites LLC is dedicated to saving lives and protecting property using revolutionary GlowSkin™ electroluminescent lighting technology.

Working with proven technology and in partnership with industry leaders in safety, power and lighting, we design, develop and manufacture innovative applications of GlowSkin™ technology to make people and property safer.

Safe Lites is seeking partners to help gain support for the allowance of self-illuminated slow moving vehicle emblems to minimize confusion between slow and stalled vehicles and improve the visibility of vehicles on and near roadways. Contact us to see how you can help.

Safe Lites is headquartered in Eden Prairie, Minnesota.



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SAFE LITES

**BrightZone™ Safety Signs**

*Creating a New, Higher Visibility Standard for Slow Moving Vehicles*



The most consistently catastrophic accidents involve rear-end collisions with farm & construction equipment ...

... moving slowly, and not well-lit.

Finally a way to ensure that you & your equipment can

**Always Be Seen™**



**SAFE LITES™**  
ALWAYS BE SEEN™

## BrightZone™ Safety Signs

*Slow Moving Vehicle Emblem that takes visibility to a new, higher level of safety*

Collisions between motorists and heavy equipment are a sad staple of evening news reports. Often the resulting expenses of insurance and multi-million dollar legal settlements are surpassed only by the tragic human cost of death or serious, debilitating injury.

With Safe Lites BrightZone™ Safety Signs, a small increase in material cost now can mean enormous savings down the road.

These signs, using the breakthrough GlowSkin™ technology, are a major improvement on the current reflective standards. Because they create their own light source, they are more visible, from greater distances, from wider angles, and in more challenging weather conditions, than any other signage on the market.

And because of the type of light they emit, they do not impede night vision making it easier for motorists to gauge distances, speeds and shapes.



The BrightZone™ Safety Sign is a truly unique piece of safety equipment that provides several benefits for the user:

### A “Night & Day Difference”

- 1. Assurance That You Are Seen**
  - Active illumination can be seen without a separate light source.
  - Will not destroy nor impair night vision.
- 2. Can Be Seen Further, Better**
  - Glows vs. Shines which allows it to be more visible during inclement weather, or in smoke, or dust.
  - Visible from all angles—180 degree visibility with or without a separate light source.
  - Visible from further away than any reflective sign.

- 3. Assurance That You Are Recognized**

- Won't be confused with a stalled vehicle, like non-illuminated emblems that appear one way in daylight and another at night.

- 4. Easily Installed and Powered**

- Connects to any 12-Volt system and draws very little power from vehicle.
- Attaches just like any other slow moving vehicle emblem.

- 5. Visible In Many Ways**

- In daylight appears the same as any other slow moving vehicle emblem.
- At night in the “off” position offers same level of reflectivity as others.
- At night can be illuminated “solid” or “flashing” to maximize visibility and conspicuity of vehicle.

