



COMPANY BACKGROUND

Safe Lites™ is a designer and worldwide marketer of illumination systems for companies that wish to enhance their products with unequalled visibility or use active or animated illumination to more effectively advertise and promote their offerings.

From its headquarters in Eden Prairie, MN, the Company manages the design and development of its GlowSkin™ brand of Active Illumination Systems with manufacturing capabilities worldwide. The Company delivers GlowSkin systems to manufacturers, media, and advertising partners in the US and overseas.

The Company has over 25 patents issued and pending and more than 220 pending claims. This intellectual property is licensed to partners that incorporate GlowSkin into their products and is used for the Company's proprietary products marketed under the BeaconWear™ Safety Apparel and BrightZone™ Safety Sign brands.

The GlowSkin brand is the highest grade brand of electroluminescent (EL) lighting available ... anywhere. GlowSkin Active Illumination Systems have been proven superior to LED or other traditional lighting sources in many applications over the past several years including on garments, vehicles, and signs in weather extremes from Alaska winters to Arizona summers. GlowSkin can be attached to almost any surface and can be produced in almost any color, size, and shape.

Among its many advantages, GlowSkin requires very little power, offers an exceptional long life, and it "glows" rather than "shines". When GlowSkin is illuminated, it can be seen from farther distances and over a wide viewing area. When point of light sources shine, they actually "project" a beam of light with a narrow field of viewing that can get refracted off of particles in the air such as fog, dust, snow, mist or rain. In addition, point of light sources can actually impair night vision. GlowSkin has a much wider field of viewing, is visible through particles in the air, and does not affect night vision.

The Company's target markets selected for enhancement with GlowSkin Active Illumination Systems include: Advertising & Promotion, Public Safety, Entertainment, Transportation, Industrial, and Outdoor Apparel & Recreation.

For more information about Safe Lites, please visit www.safelites.com or call 1-866-206-0566.

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